



## Windermere Ready

INVEST TO IMPRESS

### **There's no second chance for the perfect first impression.**

Small upfront investments can yield a much bigger payoff when you sell your home. We'll work together to best showcase your space and help buyers see themselves living in it.

We believe so strongly in the power of first impressions that we created the Windermere Ready program to provide you with concierge-level service that readies your home for sale. Together we will determine the repairs and upgrades that are most likely to appeal to today's buyers, who prefer stylish, turnkey spaces. If needed, we can provide up to \$50,000 to help mitigate any expenses incurred, with no upfront cost to you.

From decluttering and deep cleaning to major repairs or replacements, together we'll set your home up for selling success.



**Sell for more in less time. Windermere Ready.\***

\*Sellers who make repairs and upgrades prior to selling generally sell for more and in less time. However, each property and project is unique and therefore no results are guaranteed.  
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### **ONE-ON-ONE CONSULTATION**

We'll walk through your home together and identify potential updates and repairs. With your timeline and needs in mind, I'll help you decide on the improvements that will get the biggest return.

### **PERSONALIZED PLAN**

Once we identify our top home improvement priorities, I'll connect you with my preferred local service providers, assist with a work schedule and arrange access to your home.

### **HIGH IMPACT UPDATES**

No matter how small they seem, even the simplest changes can make a big difference. These are the most valuable:

- Landscaping
- Interior and Exterior Painting
- Floor Repair/Refinishing
- Carpet Cleaning/Replacement
- Decluttering
- Window Washing
- Professional Deep Cleaning
- Fixture Repair or Replacement
- Cosmetic Updates
- Punch List Repairs

Plus dozens of other high-impact home improvements and services.

### **STAGING**

Another impactful way to prepare your home for market is to stage it. This step can dramatically transform how buyers experience your space while boosting your bottom line. In fact, forbes.com reports that staged homes statistically sell 87% faster and for 17% more than non-staged homes!